

Dukascopy Suisse SA

We make it happen

A little over ten years ago the Dukascopy project was launched in 1998 by a group of physicists headed by Dr. André Duka an ex physicist at the ECNR (European Center of Nuclear Research). The mission was to research, develop and implement a complex financial system via novel mathematical and Econophysical techniques. The growth since then has been based on solid progress, while always keeping an innovative touch to offering niche products and the constant development of a unique business model. Such steps have later lead to the creation of the unique Trading Platform, the Dukascopy Brokerage House, the Swiss Forex Marketplace, and the Dukascopy TV.

Yet another unique approach to the currency markets, is outlined by the Swiss Private Bank Custodian Program. The Custodian service allows clients to maintain funds in their Swiss Banks accounts, while using them for trading in Dukascopy – SWFX Swiss FX Marketplace and consists of automatic daily settlement of P&L and transactions in the client's Swiss Bank account. This program has also attracted numerous banks that do not offer currency exchange services due to technological restrictions and issues



Dr. André Duka CTO and Founder of the Dukascopy Group with Alain Broyon, CEO of Dukascopy – SWFX Swiss Forex Marketplace.

related to the building and maintenance of a trading platform. "It's because we noticed the strong interest stirred by our technology that we have decided to open it for other banking institutions" says Alain Broyon, CEO of Dukascopy – SWFX Swiss FX Marketplace.

Dukascopy (Suisse) is filing its Banking License application with the FINMA. A success that is -also in part- the result of a close cooperation with selected banks and institutions, Forex marketplaces and liquidity providers. Through its marketplace technology, Dukascopy is able to avoid the risk of market exposure and resulting conflict of interest with its clients, as the trades are executed within the network with other Forex participants in a transparent and anonymous trading environment. The risk management factor being at such times one of the most repeated terms in the finan-



The Swiss company made no compromise when launching the Web TV project aspiring for it to become a leading source of information for the FOREX Markets.

cial world with justified fears of counterparty risk management issues and within trust related interbank credit problems; the product offered by the Swiss Forex Marketplace proves that it has been built with the strength needed to adapt smoothly and surely to the current violent market turbulence. A business model that seemed completely benchmarked a few years ago, is today not only considered as a technological solution, but a solution to a trading environment free of conflict of interest. Such an environment is now appealing not only to certain banking institutions but to high net worth individuals alike. Those parties who a few years ago only looked at pricing and quoting issues, are now looking for solid partnerships and for risk controlled financial markets. The irony is that the unique business model of the Swiss Forex Marketplace insures such qualities in one of the world's largest industries and most volatile financial markets.

Dukascopy TV is one of the latest information projects in the World of Foreign exchange. The channel has

been conceived with the objective of delivering high quality market analysis by combining the Group's extensive resources, state of the art infrastructure and outstanding IT specialists who are considered to be among the world's finest to create a new approach to Forex Market analysis. The network's programming will soon enable fast access to video browsing, a wide choice of programs, full market coverage and sophisticated video contents that are continuously updated. The unique objective of the TV service is to make concrete market information instantly accessible. "We have noticed that most information collected by the media is addressed more to the general public rather to the Professional trader. It is our responsibility to collect this information for our investors" said Dr. André Duka CTO and Founder of the Dukascopy Group. **S**

DUKASCOPY
Swiss Forex Marketplace