

Dukascopy's technological innovations continue as social signal trading goes live

By Andrew Saks-McLeod on Monday, 07.07.14

Dukascopy furthers its range of technological innovations which are aimed to engage traders as social signal trading becomes available on live accounts



Switzerland's Dukascopy Bank has today launched [social signal trading on its live accounts](#), a service with which live account holders are able to replicate on their live accounts the trading activity of [Dukascopy Trader](#)

[contest](#) participants.

Dukascopy's focus on social interaction between traders, and the company's innovative approach toward engaging its client base was highlighted by the firm's CEO Alain Broyon in an interview with LeapRate last month. Mr. Broyon enthusiastically explained to LeapRate that the company recognizes the human need for interaction, and has embarked on highly popular and unique methods of ensuring that traders have a variety of leading edge tools that allow them to interact across an entire network.

The company recently launched the [Dukascopy Connect](#) secure messenger service, which takes the firm's reach across the boundaries of FX and into the mainstream, competing with platform-neutral messengers such as WhatsApp, therefore the addition of social signal trading represents a further step in this direction from its own, inhouse developers.

Mr. Broyon considers Dukascopy's in-house technology to be a major benefit to FX brokers which use the firm's brokerage solutions, explaining to LeapRate that industry participants want to experience Swiss technology, and operate with a Swiss brand which also offers the safety and security of being a banking institution.

Watch the full interview on technological innovation with Dukascopy CEO Alain Broyon [here](#).

