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Dukascopy Bank Elevates Luis Sanchez to First VP

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Dukascopy Bank has promoted Luis Sanchez to First VP today, culminating what has been both a fulfilling and lengthy journey since 2007, that started for him as an account manager with the financial firm.

Mr. Sanchez has established himself as one of the most versatile candidates in the bank's history, culturing Spanish markets and white label partnerships for several years. Furthermore, Mr. Sanchez also maintains a penchant for introducing brokers, sales and several other qualities that, coupled with a steadfast work ethic, has now led to his promotion as amongst the true leaders at Dukascopy Bank. The multilingual Sanchez is also an ardent

contributor on the Forex Magnates Experts Platform, conveying his uniquely earned perspective on readers and fellow industry leaders alike.

Recognition Well-Deserved

According to Mr. Sanchez in an exclusive statement to Forex Magnates, "With a strong connection to our clients' current and emerging needs, it is a sincere privilege for me to step into this new role with Dukascopy Bank – Swiss Bank known and respected for its technology-enabled *client* focus. In such a rapidly evolving market-landscape, I look forward to helping propel the bank's vision and future plans in a way that is tightly aligned with the custom, *tailor-made* solutions that our clients need and demand. I am very eager and excited to seize this new opportunity to drive strong business growth, as our team tunes in even further to clients' increasingly sophisticated needs and capacities."

"Luis has worked with us at Dukascopy Bank since nearly the beginning. He has consistently infused our bank with great ideas and a unique point of view delivering unexpected and often catalytic results. I feel certain that the combination of Luis's experience, culture, and ability to not only adapt – but to *thrive* and *inspire* others – in an uncertain and fast-changing environment, makes him the perfect fit for this elevated role. The bank has promoted him to the First VP position as a firm demonstration of our commitment to the future growth of our employees," added Alain Broyon, CEO of Dukascopy Bank, in an accompanying statement.

