

The Highly Profitable Online FX Business

How to quickly enter this market



Given the current economic environment and difficult market conditions, banks and brokers are seeking additional sources of trading revenues. In this context, Dukascopy Bank offers a state-of-the-art FX solution that enables banks and brokers to offer an online trading system to its clients. The online FX segment provides access to a high margin business with minimum cost, manageable risks and swift implementation. Due to high demand from financial institutions, Dukascopy Bank has an unprecedented success with its White Label solution.

In essence, Dukascopy Bank is a Swiss Bank specialized in spot FX trading. The bank offers a white label solution that allows any regulated financial institution to quickly provide an F trading platform to its clients under its own brand name. This fully integrated solution, which was developed in-house, enables banks and brokers to have complete control of their FX operations, offering deep liquidity, quality of execution and competitive pricing. More importantly, the White Label is fully customizable to meet trading and regulatory requirements. Furthermore, Dukascopy Bank provides and post implementation support ensuring the White Label Partner achieves operational success at all levels.

Key Advantages of Dukascopy Bank White Label

+ Full Management of White Label Operations

The back office facilities, provides all the necessary tools and applications to manage:

- ✓ FX Risk and leverage
- ✓ Managements of commissions concerning self-traders/
Introducing Brokers / Money Managers/ Managed Clients
- ✓ Real-time monitoring of client trades and exposure
- ✓ Managements of commissions concerning
- ✓ Management of multi-currency collateral accounts
- ✓ Access rights for different users
- ✓ API integration with the partner's systems

+ Customization of the White Label solution:

Dukascopy Bank's White Label is a bespoke solution that is adaptable depending on partner's trading needs and regulations. Since the product is developed in-house, Dukascopy Bank possesses the expertise to implement specific parameters in the platform and the back office. Moreover, our partners can also choose between a branded and co-branded White Label. Finally, Dukascopy Bank offers multiple trading accesses through different trading platforms (JForex, Java, Web, Phone, Pad and Android).

+ Timeframe of the White Label Implementation

Since Dukascopy Bank's White Label is a ready-to-use solution, the implementation time is minimal. Generally speaking, a standard white label solution can be delivered in 4-8 weeks.

+ Pre and post Implementation support

Dukascopy Bank offers a full service support. We are 100% committed to quality and client satisfaction, hence why we provide full assistance 24/6. The bank also provides training on the platform, back office, mobile trading and new features that might be added. Joint marketing activities such as expositions and shows can also be discussed.

+ Liquidity, Pricing and Cost

- ✓ Dukascopy Bank has over 25 liquidity providers
- ✓ We provide one single liquidity feed to all clients and white label partners
- ✓ There is no direct cost for the White Label. A Trading volume fee for all transactions is charged to the White Label Partner

Dukascopy Bank's White Label is a full-feature FX brokerage solution that allows any regulated financial institution to completely manage its brokerage operations, revenues and risks. As a testament of its success, Dukascopy Bank has partnered with the major FX players on a global scale. These partners include, FXDD, AlpariUS, Kakaku.com, Halifax and many others.

Dukascopy Bank's White Label cumulates all the characteristics to be the perfect choice for a broker or bank to satisfy clients' needs and to achieve success in the fast growing FX business.