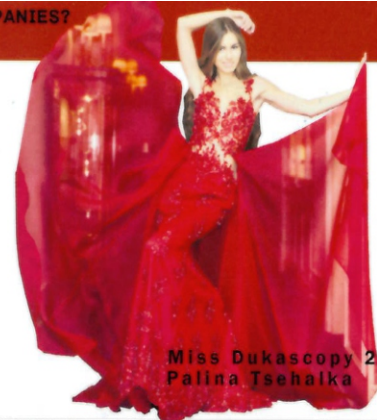


# 歐亞時報

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## EurAsia Info



Miss Dukascopy 2015  
Palina Tsehalka



2016维也纳新年音乐会现场指挥家马里斯杨颂斯

MARISS JANSONS, THE CONDUCTOR OF THE VIENNA NEW YEAR'S CONCERT 2016

### 国家副主席李源潮出席2016达沃斯冬季论坛

LI YUANCHAO (VICE PRESIDENT OF PEOPLE'S REPUBLIC OF CHINA) ATTENDED THE DAVOS FORUM

### 欧亚时报2015年度人物与事件回顾

PERSON AND EVENTS OF THE YEAR 2015

### 聚焦苏黎世成为又一欧洲离岸人民币市场交易中心 ZÜRICH A NEW OFFSHORE RMB TRADING CENTER



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'EURASIA INFO' THE ONLY CHINESE-  
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# 揭秘日内瓦的时尚之夜

想知道美丽和典雅是怎么激发经济创造力并促进金融业的发展的吗？  
让欧亚时报带你走进这个时尚与金融相互交融的世界去体验一番吧！



## THE BANKING BEAUTY PHENOMENON: SHOPPING, SHOOTING, EATING

How beauty and elegance can stimulate economic creativity and motivate the minds of finance?



Palina Tsehalka, Miss Dukascopy 2015.

2015 年的杜高斯贝小姐帕琳纳 Palina Tsehalka



## The Geneva Forex Event

For 5 years, Dukascopy Bank hosts the Geneva Forex Event, VIP gathering with fashion shows of Gucci, Versace, Herve Leger, Salvatore Ferragamo, Sergio Rossi, Vicedomini, Wolford, etc. The "Geneva Forex Event" is a great opportunity to bring a breath of fresh air and change things up. The concept of the event is simple: create a monthly meeting to follow up on current events and establish professional relations in a relaxed atmosphere.

500 guests from the influential Geneva banking community for a stylish evening cocktail & fashion night.

Synergy & Contrast rang the bell in 2015 & 2016 promises to be fantastic! Serious business meetings, pretty hostesses and models, sophisticated food & flow of Champaign, a bit of finance, a lot of fashion...

## About Miss Dukascopy Contest

Miss Dukascopy, International Online Beauty & Brain Social contest, has been running for 4 years for the celebration of elegance, beauty and intelligence. The core purpose is to add content & image value by skillfully demonstrate your ability to use the web and find paths to reach a large audience of followers and rise traffic on your page. Over 1 year, 7'000 women compete against each other to solve tasks, gain recognition in grueling social debates, articles and prove themselves witty and creative communications and achievements. Writing is their daily occupation aside with photographs & video editing about economics, finance, culture, fashion, and ethics. All is intensely followed by the Dukascopy community and an internal jury of cheerleaders. A winner is elected each month and goes to the final that happens in front of 500 guests at the Geneva Forex Event in November. One of them is crowned Miss Dukascopy and goes on a fabulous trip to Geneva with mind-boggling shopping for more than USD 200,000!!!

EurAsia had a short conversation with Palina Tsehalka, Miss Dukascopy 2015. For this victorious beauty, it was a week of intensity, memorable certainly as a fairytale; the pace of this full week time is shakable to the core and as the shaper of it, this experience changes and strengths a lady's character & personality.

**Eurasia Info:** Can you tell us about you & why did you participate in Miss Dukascopy?

**Palina:** My name is Palina, I'm 23 years old. 1 day, in my hometown in Belarus, I decided to participate in a yearlong adventure, writing a blog; express and challenge myself was my

goal. And this led me to meet and communicate with lots of interesting people, expand my knowledge, vision & skills on a variety of subjects. The contest gave me a real discipline and became a part of my daily life as an instrument and place for my personal, creative and intellectual development.

**Eurasia Info:** What looks like your week, Miss Dukascopy?

**Palina:** Shopping, Shooting, Eating all the time! I have been living at the five stars Beau-Rivage Hotel, lunch and dinners in the Michelin restaurant Chat-Botté and the delightful Patara-Thai Fine Cuisine. I had my personal stylist Enzo the all week with me. I have visited the greatest boutiques in Geneva. I was at Versace, Salvatore Ferragamo, Hervé Léger, and so many other fashion brands; I got such dresses, shoes, chic outfits, an aquamarine ring, a stylish Swiss watch and amazing glasses in Gold & 400 pure diamonds. I am also starting to be active in finance, as Dukascopy is opening me a Forex trading account with 10'000 USD on it! And I was presented to the Geneva Banking Community yesterday during the Geneva Forex Event. It is immensely impressive to speak in front of 500 people.

**Eurasia Info:** How would you describe your experience?

**Palina:** Addictive, challenging, growing, transforming, evolving. It is somehow extraordinary about being in the community of people from so many countries. My emotions are so high, it's overwhelming and extremely stimulating. I have to honor my title and fulfill my obligations as the new elected Miss. I feel this experience has been an entire transformation process for me.

## About Dukascopy Bank

Dukascopy Bank is a financial group, atypical Swiss banking entity both in its origins and in its development process. Cosmopolitan and multicultural in its internal structure, Dukascopy Bank is at the image of Switzerland. Innovation and creativity are the pragmatic fundamental drivers of the business. Based on the highest developed technology, Dukascopy Bank encompasses diverse but complementary fields of activity and develops integrated partnerships for mutual and shared benefits.

Dukascopy is a Swiss bank specialized in Forex or the currency exchange market. This market is both highly targeted and broad in its action. We can observe certain democratization and thus the potential for a greater number of participants and actors. So any development and investment activities may be related to the

## 日内瓦外汇例会

在新旧年更迭之际，位于日内瓦湖畔贝尔格的四季酒店汇聚了金融和时尚两大元素，携手奏响了告别 2015 和迎来 2016 的精彩乐章！在这里不仅有着高大上的商业会议，美丽的服务员和模特还有精致的食物以及香槟，这一切充满了时尚和金融碰撞的气息。

500 名来自日内瓦银行界重量级的嘉宾，参加了本次由杜高斯贝银行主办的日内瓦外汇例会，度过了颇具现代气息的鸡尾酒时尚之夜。而在这个美丽的夜晚必然少不了名媛的点缀。杜高斯贝小姐便是当晚明亮之星。

## 杜高斯贝小姐大赛

杜高斯贝小姐大赛，是一个风靡互联网的国际化比赛。这个典雅且美丽与智慧并存的庆典已经举办了 4 年。这个活动的核心目标就是通过让参赛者巧妙地通过社交网络及网页来展示自己的能力，并吸引尽可能多的观众，提升点击率，从而提高内容和图片价值。

一年多来，大赛吸引了 7000 多名女士前来参加，她们通过完成各式各样的日常任务，在激烈的社会辩论会和写作中展现、证明自己的才智，争取获得大众的认可和支持。她们用文字、照片以及录像来记录和发表他们对经济、金融、文化、时尚、和伦理等各个领域的个人见解。所有这些都被杜高斯贝社区团队和拉拉队内部评审团紧紧跟随。

比赛的每个月都会选出一名“杜高斯贝小姐”，她们将会参加在十一月份的日内瓦外汇例会，最后的获胜者将在 500 名嘉宾中选举产生。这名获胜者作为“杜高斯贝小姐冠军”将可获得日内瓦豪华旅行，并享有超过 200000 美元的购物待遇，是不是很吸引人呢？

《欧亚时报》对本次 2015 年的杜高斯贝小姐帕琳纳 Palina Tsehalka 做了采访。她为了最后的胜利，度过了紧张又难忘的一周。对于她而言，这些所发生的一切也像是一个美丽的童话成为了她深刻的回忆之一。这满满一周的经历对于参与活动的每一个女孩都是一次人生的收获，这次经历使她们在各方面都得到了不同的改变和增强。

**欧亚时报：**可以告诉我们关于你的故事，以及你为什么参加杜高斯贝小姐竞选吗？

**帕琳纳：**我叫帕琳纳，今年 23 岁，来自白俄罗斯。在之前的某一天，在我得知这个活动的消息后，我决定冒险参加这个为期一年的活动，同时开通了一个博客。我来参加这个活动的目标是想借此展示和挑战自己。这让我遇到了很多有趣的人，扩展和提高了我在各方面的知识、视野和能力。我觉得这个比赛是提高我个人创造力和智力发展的一种途径，同时给了我一次真正的训练，使其





Palina Tsehalka, Miss Dukascopy 2015.



2015 年的杜高斯贝小姐帕琳纳 Palina Tsehalka

world of forex.

The bank focuses on technological innovation by providing specialized services in currency trading, binary options, contracts for difference (CFD), the Social Trading, Visual JForex to create a strategy in an hour, Dukascopy Connect, its own mobile messaging and Dukascopy Payment, payment and application to transfer money via the cellphone. Launched from this year, mobile payment system e-money is used to transfer money and pay for simple purchases with a smartphone.

Dukascopy Bank also operates a white label solution (white label), a technological platform that thirty banks and brokers use under their own name.

With offices on five continents, develops Dukascopy Bank synergies between brokerage, trading tools, social networks, data flows, multilingual television programs and social events. With Dukascopy TV, a Swiss Financial Television in 7 languages, Dukascopy establish media partnerships and invite domestic and foreign financial institutions on its television platform.

By Eurasia Info Team ■

成为了我日常生活的一部分。

**欧亚时报：**你在“杜高斯贝小姐”这一周过得怎么样？

**帕琳纳：**一直在购物、摄影、享受美食！我住在五星级美岸皇宫大酒店 Beau-Rivage，午餐和晚餐都在米其林餐厅 Chat-Botté 和 Patara-Thai Fine Cuisine 里享用。整个星期我的私人设计师恩佐都和我在一起。期间我逛了日内瓦最大的精品店，去了范思哲、菲拉格慕、Hervé Léger，还有许许多多的时尚品牌店。在那里我买了一些裙子、鞋子、别致的套装、一个海蓝宝石戒指、一块时髦的瑞士手表，还有一副用黄金和钻石打造的超炫的眼镜。与此同时，还成为了一名积极的消费者，我的第一份购物账单的数额是 10000 美金！而且在日内瓦外汇活动期间，我参加了日内瓦银行社区举办的活动。在五百人面前讲话真的令人印象深刻。

**欧亚时报：**你会怎样形容你的经历？

**帕琳纳：**这次经历让人着迷、充满着挑战、成长、改变和突破。在某种意义上说，和来自不同国家的人在同一个团体里的感觉是非常特别的。当选了新的杜高斯贝小姐之后，我的情绪一直都处在非常激动的状态，以至于一时之间因无法控制住这种高昂的感觉而感到不知所措。在此之后，我认为我需要履行作为杜高斯贝小姐所有义务，来维护这个头衔的荣誉。因此，这次经历对我来说也是一次从上至下的蜕变。

### 关于杜高斯贝银行

杜高斯贝银行是一所非典型的瑞士银行。就像瑞士一样，具有国际化和多元文化两个特性。它的业务以外汇和外汇交易市场为主。这个市场既具有高度的针对性，又具有广泛的功能。这个市场具有很多潜在客户。因此，任何发展和投资活动可能与外汇市场有关。

创新与创造力是企业的根本动力。基于目前最高的技术，杜高斯贝银行包含了多样化但互补的活动领域，这些领域之间有共同的利益而相互发展，而且也是伙伴关系。

杜高斯贝银行银行专注于技术创新，通过在货币交易、二元期权、合同差异、社会交易、策略制作器 Visual JForex 中提供专业服务，能在一个小时内为客户提供策略。此外，杜高斯贝在五大洲均设立有办事处，这些办事处协调本银行的佣金等业务，开发交易工具、社交网络、数据流，开拓多语种的电视节目和社会活动。杜高斯贝 TV 是拥有 7 种语言的瑞士金融电视。杜高斯贝建立了媒体合作部门并且在其电视平台里邀请了国内外的金融机构。

欧亚时报讯 编辑部 ■